

Profile

International scholar with experience in four continents (Australia, Hong Kong, Mexico, Netherlands, USA). Self-aware, culturally fluent and resourceful in challenging common assumptions. Substantiated performance of outcomes through a data-driven and analytical approach. Committed with a long-term goal of fueling economic growth through the financial services sector. Seeking analyst position in the Banking Industry.

Relevant Knowledge, Skills, and Training

CFA Level 1 Candidate • 95th pctl on Bloomberg Aptitude Test • Spreadsheet Modeling • Team Management • Valuation Analysis • Data Visualization • Business Analytics • Oral Communication and Presentations

Education

Master in Finance

Expected August 2014

HULT INTERNATIONAL BUSINESS SCHOOL—San Francisco, USA

World's most international business school. Top 10 FT ranking for international business and experience.

- Selected for the Dean's Scholars (group of the most distinguished students at Hult worldwide)
- Awarded with the Global Leadership Scholarship
- Cumulative GPA of 3.9 atop of the class.

B.Sc. Economics

June 2013

TILBURG UNIVERSITY—Tilburg, The Netherlands

- Graduated *cum laude* (top 5%)
- Completed the Center Honors Program, whose participants are the top 30 students of the Faculty of Economics and Business, with a perfect score on Finance.

Professional Experience

NATIONAL COUNCIL FOR POLICY EVALUATION—Mexico City, Mexico

June – August 2012

Decentralized public organization that assesses the economic impact of poverty alleviation programs and social policies in Mexico.

Economic Analyst - Summer Internship. Assessed an external evaluator's methodology based on global best-practices; conducted new research on topics related to the Council's mandate as well as provided policy recommendations.

- Improved the terms of reference for the Council's external evaluator by including a wide survey of worldwide best practices and guidelines for their application.
- Successfully tested the hypothesis, through an extensive econometric analysis, that political electoral incentives can influence the gap of economic development across Mexican municipalities.
- Encouraged senior staff to follow up on the topic by providing policy-relevant insights from the research.

KPMG & TILBURG UNIVERSITY—Tilburg/Amsterdam, The Netherlands

February – June 2012

Spring consulting project to advise KPMG-Netherlands on its compliance with the company's energy efficiency goals.

Project Manager. Identified strengths among team members and delegated tasks accordingly. Led the team through the project structure and deadlines, as well as facilitated discussions in a highly multicultural setting.

- Presented a detailed roadmap for achieving the goals set by a nationwide energy efficiency policy; resulted in a company-wide implementation plan.

Leadership

THE CUPS UP CAMPAIGN—Tilburg, The Netherlands

January– June 2013

Pilot of an impact initiative that promoted the substitution of disposable plastic coffee cups for greener alternatives

Co-Founder and Project Manager . Built and led the Campaign's team throughout the project's stages: Idea-Planning-Execution-Promotion-Sales. The main responsibilities were financial planning and online promotion. The team was granted a stipend of \$2700.

- Minimized costs by designing a self-financing business model through budget planning and demand forecasts.
- Maximized the Campaign's reach through attendance rate and demographics analyses.
- Reached the sales target of 250 cups. Previous similar attempts had attained 30 units in double the time.

MOBILITY FOR FUTURE CONFERENCE—Tilburg, The Netherlands

April 2012 – March 2013

Annual nationwide symposium that attracts the country's top minds to expose them to tomorrow's ideas and foster a professional network.

Budget Planning and Promotion. Forecasted and minimized costs for a free-entry event, which was accountable to the event's sponsors.

- Modeled the event's costs using historical data and allocated funds to the event's priorities resulting in a lower cost per attendee compared to the previous year.
- Optimized the online advertising campaign through data analytics, achieving \$2.05 cost per click.

Additional Information

Languages: English (fluent), Spanish (native), Dutch (limited).

Technologies: Stata (database analysis), MS Office, FactSet, Tableau.

Awards: Tilburg University Excellence Scholarship, Outreaching-Honors Excellence Scholarship, Dean's Scholarship, Global Leadership Scholarship